



## How to submit news to *The Artist's Journal*

*The Artist's Journal* is first and foremost a ***Calls for Entry*** listing for artists who paint or draw.

Since creating *The Artist's Journal* in 1997, I have spent much time searching for *Calls for Entry* on the internet and every 'art' newsletter I receive. And I am grateful to the many who voluntarily send me their *Calls*. This is tremendous help because I work alone producing *The Artist's Journal*, a big task for one person. But I am willing to do the work because this is what *The Artist's Journal* is all about: *Calls for Entry*. I created this publication over 25 years ago for this purpose only.

However, *Shows & Events* (art shows and exhibits) are *not* the priority of *The Artist's Journal*. I had to include *Shows & Events* in the first issues of *The Artist's Journal* back in 1997 because I didn't have enough *Calls for Entry* to fill the pages. Since then, I've contemplated omitting the *Shows & Events* section many times because it has become too much of a workload for me. The *Art Shows* occurring throughout this province far outnumber the *Calls for Entry*, so I get many more 'art show' news submissions than 'calls.' And despite years of trying to educate my news contributors, I still must rewrite and often search for missing information – all tedious, time-consuming work. I am spending far too much time correcting *Art Show* submissions when I could be spending that time sourcing and retyping *Calls for Entry*, the main priority of this publication.

### **Tips to submit your *Art Show* news . . .**

To be able to continue publishing *Shows & Events*, I've decided to accept this type of news *only* if it is submitted in a manner that creates as little work for me as possible. To ensure your *Art Show* is published, please read these submission tips . . .

1. First – let's be clear – this is a publication for ***artists who paint or draw***. This is clearly stated throughout the publication and in my marketing materials. But even after 25 years, I still get angry e-mails when I don't publish someone's *Wood Carving* or *Tapestry Group* news that they e-mailed me. So please do not send me your *Ceramic Club* news.
2. Also important to know: an *Art Show & Event* in this publication is defined as a showing of artwork, open for all to attend, with no admission fees (although a donation as admission is acceptable). However, *Art Lessons & Workshops* are *not* considered *Art Shows & Events* in this publication. Lessons and Workshops are considered paid advertising. Please see the [advertising rates](#)
3. *The Artist's Journal*, like many publications, has its own writing style and format and prefers to keep that style consistent throughout the publication. I will have to do less

rewriting if your *Art Show* or *Exhibit* is written as similarly as possible to the other *Art Shows* appearing in *The Artist's Journal*. Please look at the *Shows & Events* column: <https://www.artnews-healthnews.com/the-artists-journal> Try to imitate the writing style as closely as possible. Whenever you send news to any publication, do your homework first: *Look at one of their issues*. I receive many submissions along with photographs to be published with it. *The Artist's Journal* has *never* published photos or "logos" with news items. So when I receive these submissions, I suspect the sender hasn't seen my publication.

4. Be brief and to the point. Provide mainly the facts like the name of the show, the group hosting it, the art style and medium (i.e., abstract oil paintings), the date and time(s), and the *physical location* or address of the show (vital information often overlooked!). Also important is a phone number, e-mail, or website link for readers to find more information if they want more.
5. Please type your *Art Show* submission in simple text: No 'all caps,' various-sized letters, multi-coloured fonts, italics, extra spaces, paragraph indents, etc. Keep it simple, so I don't have to spend time reformatting your submission (and the "Clear formatting" option in Word does *not* clear it all). *All* publications greatly appreciate clean, simple format easily "cut and pasted" into their issues.
6. Do not send *only* the photographic image (JPG) of your art show's poster. The words in a photo can't be "cut and pasted." Therefore, I must type your information from scratch. Sorry, but I'll either delete the e-mail if I am overwhelmed with other tasks, or, if I have time, I might reply asking for a typed submission instead.
7. If you send me your own newsletter (personal or art group), I will look for and retype the information I really want (the *Calls for Entry*), but I will no longer look for the *Art Shows* you are hosting or participating in. If you wish that *Art Show* to be published, please send it separately to my attention in a typed format or as a Word document (or as a *Press/News Release*).
8. E-mail your *Art Show* to me (Eve Lees) at [eve@artnews-healthnews.com](mailto:eve@artnews-healthnews.com). You can type your show's information within your e-mail message or attach it separately as a Word document. Either way is acceptable.

The above eight tips apply to your *Art Show* news. And many of them can also apply to your *Call for Entry*. I am willing to put the effort and long hours into sourcing and retyping *Calls for Entry*, but any help you can offer when sending your *Call* is much appreciated, too! Incidentally, before you send your *Call for Entry*, include the submission deadline (another example of overlooked vital information).

Okay, so I broke rule #4 above: This message is *not* brief and to the point. My apologies. But I can't put into a nutshell what I've been trying to explain for over 25 years: This is a substantial task for one person, and I'd greatly appreciate your help. When you submit any news to *The Artist's Journal* or any publication, please look at that publication first to study their preferred writing style. Then do as much of the 'writing' work as possible (after all, you're getting your news published for free). The editor will love you for it!

Sincerely,

Eve Lees, editor/publisher, [\*The Artist's Journal\*](#)

